

birlasoft



# ABOUT Birlasoft

Birlasoft, a global leader at the forefront of Cloud, AI, and Digital technologies, seamlessly blends domain expertise with enterprise solutions. The company's consultative and design-thinking approach empowers societies worldwide, enhancing the efficiency and productivity of businesses. Under the visionary leadership of Chairman Mrs. Amita Birla, Birlasoft, comprising over 12,000 professionals, is committed to driving digital transformation. With superior experience in chosen verticals, the company delivers cutting-edge technology solutions, shaping sustainable communities.

For further  
information, visit  
[www.birlasoft.com](http://www.birlasoft.com)



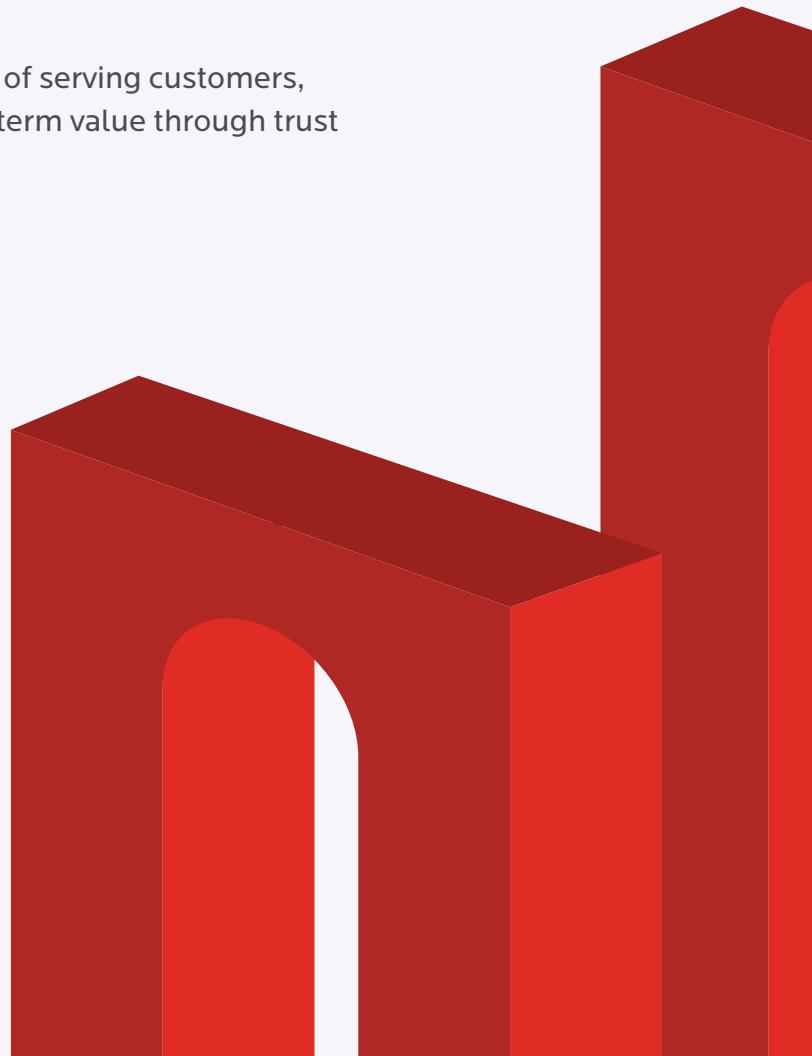
# ABOUT The CKA Birla Group

The CKA Birla Group, is an Indian multinational conglomerate with a multibillion dollar revenue. With over 35,000 employees, the group operates more than 50 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building and healthcare.

The CKA Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders.

The CKA Birla Group companies include Birlasoft, GMMCO, National Engineering Industries (manufacturer of NBC Bearings), BirlaNu (formerly HIL), Orient Electric, CK Birla Healthcare (CK Birla Hospitals and Birla Fertility & IVF), Orient Paper, AVTEC and Neosym.

Our companies share a common purpose of serving customers, partners and communities to create long term value through trust based relationships.



# OUR COMMITMENT to Our Community

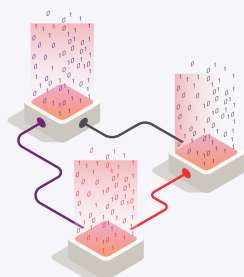
The CKA Birla Group is also known for its deep-rooted commitment to community with institutions like BIT Mesra, Modern High Schools, BM Birla Science Centre, and The CMRI Trust Hospitals, serving millions and nurturing generations of talent.



# SERVICES We Offer



**Digital & Cloud:** Cloud technology has become omnipresent, transitioning from a mere technology differentiator to a vital catalyst for growth, agility, and exceptional experiences across the entire value chain. At Birlasoft, we aim to be a reliable partner for our customers by providing a customized portfolio of cutting-edge cloud services, strengthened by intelligent automation and a robust partner network, to precisely meet unique business requirements. We develop a relevant portfolio of innovative cloud services, bolstered by intelligent automation and a strong partner ecosystem, to effectively address specific business objectives.

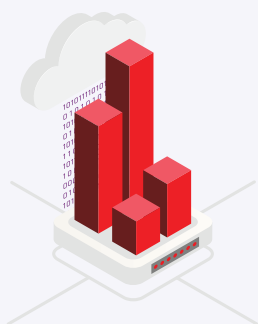


**DATS:** Our Data Analytics Transformation Services (DATS) empower our clients to extract valuable insights from their data. These insights help them make well-informed decisions, optimize operations, uncover new opportunities, and drive growth and profitability. Leveraging our expertise in advanced analytics technologies such as machine learning, artificial intelligence, data mining, and predictive modelling, we play a pivotal role in achieving these outcomes.



**ERP:** In the evolving landscape of digital transformation, we facilitate the seamless integration of business systems with cloud, data, and intelligent technologies to drive success in the digital journey. Our forward-thinking approach and strategic global partnerships with top-tier technology providers enable us to lead impactful transformations in critical business scenarios. With comprehensive enterprise services, we focus on operational aspects such as process execution, product management, marketing, and distribution/supply chain, unlocking maximum value.

**SAP | Oracle | Infor | Microsoft | Salesforce**



**ICTS:** At Birlasoft, through Infrastructure and Cloud Technology Services (ICTS), we excel in technology consulting and system integration, facilitating transformative change from data center transformation to cloud migration. Our comprehensive suite of solutions, encompassing cloud consulting, migration, development, and managed services, empowers our customers to enhance operational efficiency and reduce investment costs.

**IT Digital Workplace Services | Cloud & Data Center Services | Cybersecurity Services**

# INDUSTRIES We Serve



**Banking, Financial Services, and Insurance (BFSI):** Embracing the philosophy of "Banking to the Power of Digital," Birlasoft's strategy encompasses core system modernization, business process overhaul, digital technologies and platforms, core infrastructure, data management, and CRM. We cater to key segments, including retail banking, card processing, digital lending and leasing, governance, risk, and compliance, and ESG, advancing the creation of enduring business value for customers.

**Generative AI Solutions - Precision Risk Management:** Precision and risk proofing is crucial in the financial services industry. Birlasoft's Generative AI-powered risk profiling solution identifies anomalies and reduces false positives by 40-60%, unlike generic risk management software.

**Generative AI Solutions - Intelligent Document Intake:** The insurance industry struggles with multi-step, multi-intermediary processes which impacts the speed of execution. Birlasoft's Generative AI-powered intelligent document intake solution revolutionizes the insurance industry by streamlining processes for underwriting, claims, and regulatory compliance.



**Manufacturing:** Birlasoft's Manufacturing bMACH accelerates the transformation journey with tailored, platform-powered solutions. From smart factories to plants of the future to AI & IoT-driven supply chains, they ensure rapid, customized transformations. With engineering excellence, connected products, logistics optimization, and more, our comprehensive suite propels organizations into the future with unmatched speed and efficiency.

**bSupplyConnect - Real-Time Visibility for the Manufacturing sector:** Our connected inventory visibility solution, bSupplyConnect, addresses supply chain disruptions by providing real-time visibility of upstream and downstream supply chains, unlike generic inventory software.



**Energy and Utilities (E&U) & Communications, Media, and Technology (CMT):** With 30+ years of industry expertise, Birlasoft transforms energy and resources businesses into intelligent, secure, and sustainable enterprises. Our solutions enhance operational efficiency, revenue growth, asset lifecycle, and customer experience across upstream, downstream, and midstream segments. We offer Smart Connected Operations, Real-Time Data Management, Asset Management, and more for comprehensive advancement.

**IntelliDrilling - Data Optimization & Safety:** In the oil and gas industry, the usual requirements tend to go beyond data collection. Birlasoft's IntelliDrilling solution optimizes vast amount of data from rigs for faster, safer, and compliant decision-making.



**Life Sciences and Services (LSS):** Birlasoft revolutionizes the life sciences sector with cutting-edge digital solutions. Our expertise drives rapid innovation, delivers cost-effective therapeutic products, improves customer experiences, and ensures global compliance. We provide end-to-end digital transformation services covering Risk, Safety & Compliance, Sales & Marketing, Manufacturing & Supply Chain, and Research & Development for pharmaceutical and medical technology companies.

**MedTech Solutions - AI-Powered Efficiency:** *The medTech industry faces significant paperwork delays. Birlasoft's AI-powered solutions act like virtual assistants, streamlining processes for busy field teams, unlike generic workflow tools.*

## ARTIFICIAL INTELLIGENCE Offerings

**Birlasoft Cogito:** Birlasoft introduced a comprehensive Generative AI platform, to empower enterprises to revolutionize their businesses through Generative AI capabilities.

The key capabilities of Birlasoft Cogito include:

### **Enterprise Transformation:**

Birlasoft Cogito seamlessly enables comprehensive business transformation through the integration of innovative solutions, processes, and ideas. Organizations can devise roadmaps for operational improvement, adapt to market dynamics, and explore new growth avenues.

**Business Optimization:** Harnessing the power of AI algorithms, machine learning, and deep learning, Birlasoft Cogito elevates businesses in areas like supply chain management, customer behavior prediction, and product design improvement. The platform empowers data-driven decision-making and continuous improvement.

**Generative AI Center of Excellence:** *Birlasoft, in collaboration with Microsoft, established a Generative AI Center of Excellence to accelerate value creation and innovation in the adoption of Generative AI. The Generative AI Center of Excellence brings together the combined strengths of Birlasoft's deep industry expertise and Microsoft Azure OpenAI Service to deliver cutting-edge enterprise solutions across industries.*

## AWARDS AND ANALYST RECOGNITIONS

### Awards

Birlasoft on Air Radio won Gold at the prestigious Golden Mikes Award



Birlasoft's Customer Success Officer, Heather Bunyard, honored as the Women's Advocate Bronze Luminary at the ISG Women in Digital Awards 2023



Birlasoft recognized by Synchrony with the Best Diversity Growth Award



Birlasoft's VINCI platform received Special Jury Award at the TOPS (Team Oriented Problem Solving) Convention 2023, hosted by the Indian Society for Quality (ISQ)



Birlasoft awarded Silver in the Sustainability category at iNFHRA 8th Edition Workplace Excellence Conference & Awards 2023-24



Birlasoft's Chief People Officer Arun Dinakar Rao honored with "CHRO of the Year - Digital Transformation" Award and "CHRO Excellence in Agile HR Practices" Award for the Skillfolio Initiative at 7th CHRO Vision & Innovation Summit & Awards 2024



Birlasoft's Chief Financial Officer Kamini Shah recognized in "The List 2024", amongst Top 51 most influential women



Birlasoft's Chief Financial Officer Kamini Shah honored with the "Best CFO Award for promoting Diversity, Equity, and Inclusion (DEI)" - Large Enterprise at The Economic Times' CFO Awards 2024



Birlasoft's annual report conferred with Platinum Award at LACP 2022/23 Vision Awards, with worldwide #12 ranking. Also, won Worldwide Special Achievement Award for Best In-House Report



Birlasoft won in the "Innovation in Lifesciences" category at the 14th annual Aegis Graham Bell Awards



Birlasoft is Great Place to Work Certified for third time in a row



Birlasoft received Certificate of DivHersity in Top 20 Most Innovative Practices (Women Leadership Development) at the AccelHerate & DivHersity Awards 2024



Birlasoft recognized as the ESG Champions of India 2024 by Dun & Bradstreet at the ESG Leadership Summit 2024



## AWARDS AND ANALYST RECOGNITIONS

### Analyst Recognitions

Birlasoft recognized as a **"Disruptor"** in Avasant's Internet of Things Services 2023 RadarView™

Birlasoft recognized as a **"Leader"** in the SAP Ecosystem 2023 ISG Provider Lens™ Study

Birlasoft recognized in **"The Booming 15"** category for Service and Technology Provider Standouts - 'Global' and 'Americas' in ISG Index 1Q 2023. This is for the twelfth time (for Americas) and tenth time (for Global)

Birlasoft positioned as a **"Star Performer (Major Contenders)"** in Everest Group's Oracle Cloud Applications Services PEAK Matrix® Assessment 2023

Birlasoft positioned as a **"Disruptor"** in Avasant's High-Tech Industry Digital Services 2023-2024 RadarView

Birlasoft recognized as a **"Challenger"** in Avasant's Digital Workplace Services 2023 RadarView

Birlasoft positioned as a **"Disruptor"** in Avasant's Digital CX Services 2023 RadarView

Birlasoft positioned as a **"Challenger"** in Avasant's End-user Computing Services 2023 RadarView

Birlasoft positioned as a **"Leader"** in Next-Gen ADM Services 2023 ISG Provider Lens™ Study for 'Continuous Testing Specialists' quadrant in the US region

Birlasoft recognized as a **"Challenger"** in Avasant's Digital Talent Capability 2023 Radarview study

Birlasoft positioned as a **"Disruptor"** in Avasant's Data Management and Advanced Analytics Services 2023 RadarView study

Birlasoft positioned as a **"Leader"** in Oil and Gas Industry - Services and Solutions 2023 ISG Provider Lens™ Study in the North America region for the 'Data Management and Cloud Computing' and 'Next-Gen IT/OT Services' quadrants

Birlasoft positioned as a **"Product Challenger"** by ISG in 'Enterprise Asset Management- North America' and 'Next-Gen IT/OT Services- Europe' quadrants

Gartner recognized Birlasoft as a **"Niche Player"** in its Magic Quadrant report on Cloud ERP Services for Service-Centric Enterprises

Birlasoft recognized as a **"Product Challenger"** in ISG's Manufacturing Industry Services and Solutions 2023

Birlasoft recognized by ISG in its Provider Lens Competitive Benchmarking study on Oracle Cloud and Technology Ecosystem in multiple quadrants across US, Europe and Brazil as a **“Rising Star, Product Challenger and Market Challenger”**

Birlasoft recognized as a **“Disruptor”** in Avasant RadarView report on Tech-enabled Sustainability Services

Birlasoft recognized as a **“Major Contender”** in Everest's Life Sciences Smart Manufacturing Peak Matrix report 2023

Birlasoft recognized as a **“Product Challenger”** by ISG in its Analytics Services 2023 Provider Lens Study

Birlasoft recognized by ISG as a **“Product Challenger”** in its Intelligent Automation 2023 Provider Lens Study

Birlasoft recognized as a **“Leader”** and **“Rising Star”** in SAP Ecosystem Provider Lens report

Birlasoft recognized as a **“Leader”** in ISG's Provider Lens report on Salesforce Ecosystem

Birlasoft recognized by Avasant as a **“Disruptor”** in its RadarView report on Hybrid Enterprise Cloud Services

Birlasoft recognized as a **“Disruptor”** in Avasant's Internet of Things Services

Birlasoft recognized as a **“Disruptor”** in Avasant's Manufacturing Digital Services report

Birlasoft featured as a **“Disruptor”** in Avasant's Life Sciences Digital Services 2024 RadarView™ report

Birlasoft recognized as a **“Disruptor”** in Avasant's Oracle Cloud ERP

Birlasoft recognized as a **“Challenger”** in Avasant's Intelligent Automation Services

Birlasoft recognized as a **“Challenger”** in Avasant's Digital Commerce Services

Birlasoft received the **Frost & Sullivan 2023 Global MES** in Healthcare and Life Sciences Customer Value Leadership Award



RESOURCES

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## Empowered by **Innovation**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CKA Birla Group, Birlasoft with its 12,000+ professionals, is committed to continuing the Group's 170-year heritage of building sustainable communities.