

March 24, 2025

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOFT**  
**Scrip Code: 532400**

**Symbol: BSOFT**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha  
Prashant  
Padve

Digitally signed  
by Sneha  
Prashant Padve  
Date: 2025.03.24  
10:55:25 +05'30'



Sneha Padve  
**Company Secretary & Compliance Officer**  
**Membership No.: ACS 9678**

**Encl.:-** As mentioned above.

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## Birlasoft recognized by ISG for Innovative Digital Solutions

*Three standout case studies underscore Birlasoft's commitment to delivering transformative solutions across key industries*

**Noida, Pune (India), and Edison (N.J.), March 24, 2025:** [Birlasoft Ltd](#) [BSE: 532400, [NSE: BSOF](#)], part of the USD 3 billion diversified [C.K. Birla Group](#), announced that three of its client projects in North America have been recognized as standout case studies by Information Services Group (ISG), a leading global technology research and advisory firm. The recognition highlights Birlasoft's capabilities and commitment to developing innovative solutions that address complex business challenges and deliver tangible outcomes across various industries worldwide. These standout case studies showcase Birlasoft's innovative ERP, Cloud, and Data Analytics solutions, designed to meet the dynamic needs of enterprises. This recognition further highlights Birlasoft's excellence in delivering advanced technologies that drive operational efficiency and ensure long-term success for its customers.

The recognition features a diverse set of client successes across manufacturing, business services, and consumer goods industries. Birlasoft collaborated closely with Martin Marietta, a building materials manufacturer, TMV Enterprises in business services, and Torani Inc., a consumer goods company, to deliver customized solutions that drive efficiency, enhance data capabilities, and streamline strategic operations.

### Case Study Highlights:

- **[Martin Marietta](#):** Birlasoft helped Martin Marietta consolidate its fragmented Oracle JDE ERP systems to improve system performance and disaster recovery. The new ERP solution enhanced system response time by 30%, reduced ERP maintenance cost by 25%, and achieved near-zero downtime, positioning Martin Marietta for sustainable growth.
- **[TMV Enterprises](#):** Birlasoft developed a scalable data and analytics solution for TMV Enterprises using Google Cloud Platform, which centralized data and standardized reporting across departments. The solution enabled seamless data access and real-time decision-making, enhancing operational efficiency and future scalability.
- **[Torani Inc.](#):** Birlasoft's expertise in warehouse management system (WMS) selection enabled Torani Inc. to choose a robust WMS platform that supports its expanding operations and aligns with its long-term IT strategy. This comprehensive framework facilitated better decision-making and supports Torani's future growth initiatives.

**Angan Guha, CEO & MD, Birlasoft** said, "We are delighted to receive this recognition from ISG, which showcases our ability to understand the unique challenges faced by our clients and to craft tailored solutions that drive meaningful business impact. Our efforts reflect not only our technical prowess but also our commitment to building long-term partnerships that empower organizations to thrive in an increasingly digital world."

"The case studies submitted have a clear focus on operational transformation and efficiency improvements," said **Paul Reynolds, ISG Partner and Chief Research Officer**. "This is not surprising, considering the uncertain macroeconomic conditions many companies faced. ISG also saw a notable shift in the adoption of AI."

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### About Birlasoft

Birlasoft, a global leader at the forefront of Cloud, AI, and Digital technologies, seamlessly blends domain expertise with enterprise solutions. The company's consultative and design-thinking approach empowers societies worldwide, enhancing the efficiency and productivity of businesses. Under the visionary leadership of Chairman Mrs. Amita Birla, Birlasoft, comprising over 12,500 professionals, is committed to driving digital transformation. With superior experience in chosen verticals, the company delivers cutting-edge technology solutions, shaping sustainable communities. Explore the innovation at [www.birlasoft.com](http://www.birlasoft.com).

Connect with Birlasoft: Read our [News](#) and [Blogs](#)  
Follow us on [Twitter](#), [LinkedIn](#) and [YouTube](#).

### About The CK Birla Group

The CK Birla Group, with a revenue of over US \$3 billion, is an Indian multinational conglomerate. With over 35,000 employees, the group operates 52 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building, and healthcare.

The CK Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders.

The CK Birla Group companies include Birlasoft Limited, GMMCO Limited, National Engineering Industries Limited (manufacturer of NBC Bearings), Orient Cement Limited, HIL Limited, Orient Electric Limited, CK Birla Healthcare Private Limited (CK Birla Hospitals and Birla Fertility & IVF), Orient Paper & Industries Limited, AVTEC Limited and Neosym Industry Limited.

Our companies share a common purpose of serving customers, partners and communities to create long term value through trust-based relationships.

### About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 900 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including AI, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,600 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).

### Media contacts:

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### Birlasoft Limited

**Disclaimer**

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry

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