

October 13, 2022

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol:BSOFT
Series:EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha
Prashant
Padve

Digitally signed
by Sneha
Prashant Padve
Date: 2022.10.13
11:15:39 +05'30'



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

Press Release

Birlasoft Recognized by ISG as Leader in the U.S. for SAP S/4HANA in SAP Ecosystem Services

Noida, Pune (India), and Edison (N.J.): October 13, 2022: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.8 billion diversified C.K. Birla Group, and a global enterprise digital and I.T. services company, has been recognized as a U.S. Midmarket Leader in the SAP S/4HANA System Transformation, in the ISG Provider Lens™ SAP Ecosystem Report. This is the second consecutive year for Birlasoft to be positioned as a Leader in the U.S. Midmarket in SAP S/4HANA System Transformation.

Birlasoft has been recognized as a Leader for offering robust SAP S/4HANA services for assessment, migration, and implementation. It has also developed specific industry and line-of-business solutions, SAP S/4HANA EDGE solutions, Rapid Deployment Service (RDS) packages, technology solutions to transform I.T. infrastructures (including migration to cloud), application management services (AMS) and SMART Move Methodologies (ECC to S/4HANA). Birlasoft's clients have the advantage of experiencing upto 35% faster implementation time and associated cost savings.

Service providers identified as 'Leader' have a comprehensive product and service offering, a strong market presence, and an established competitive position. The 'Leader' also represents innovative strength and competitive stability.

In the rapidly evolving market, clients prefer working with partners that are credible, have expertise in SAP S/4HANA System Transformation, and are well-positioned to cater to their SAP requirements. For every implementation, Birlasoft offers SmartPrepare services for risk mitigation and assessment frameworks for understanding the business process and technical requirements. These are followed by workshops for performing a fit/gap assessment using industry-specific pre-configured EDGE solutions and finalizing approaches to close the identified technical gaps.

Roop Singh, Chief Business Officer, Birlasoft, said, "Enterprises today are looking for agile, innovative, and efficient solutions which allow them a better competitive advantage. Our industry-focused EDGE solutions, an SAP Qualified Partner-Packaged Solution, and proven best practices for various industries, empower enterprises to be more resilient, sustainable and enhance customer experience."

"This recognition is a testimony of our capabilities and our commitment to empower clients increase their speed-to-market, grow their revenue and reduce the total cost of operations," **added Roop**.

Tarun Vaid, Lead Analyst, ISG Provider Lens™ said, "Birlasoft accelerates SAP S/4HANA implementations through its in-house solutions, a combination of proprietary tools, accelerators and industry-led delivery approach. Adding to this, it offers pre-configured solutions and use cases in RPA, Predictive analytics and machine learning, which assist clients to accelerate PoCs into new solutions. These capabilities make Birlasoft a strong player to meet requirements of midmarket enterprises in the U.S."

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About Birlasoft

Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 800 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.

For additional information, please contact:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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