

October 17, 2022

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID:** BSOFT  
**Scrip Code:** 532400

**Symbol:**BSOFT  
**Series:**EQ

**Kind Attn:** The Manager,  
Department of Corporate Services

**Kind Attn:** The Manager,  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha  
Prashant  
Padve

Digitally signed  
by Sneha  
Prashant Padve  
Date: 2022.10.17  
13:13:13 +05'30'



Sneha Padve  
**Company Secretary & Compliance Officer**

**Encl.:-** As mentioned above.

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594



Press Release

## **Birlasoft Partners with Coursera to Further Enhance the Established Technical Skills of More than 12,500 Employees**

**Noida, Pune (India), and Edison (NJ): October 17, 2022:** Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.8 billion diversified CK Birla Group, and a global enterprise digital and IT services company, has announced a partnership with Coursera, one of the largest online learning platforms in the world, to further enhance the established technical skills of more than 12,500 employees, broadening their knowledge base.

Birlasoft has always remained committed to enabling its employees to grow in their careers. Learning forms an integral part of Birlasoft's core values. Birlasoft believes in cultivating a culture of continuous learning, aligned with the changing business environment. The partnership with Coursera is a step towards creating an ecosystem where employees feel encouraged to learn through structured interventions that cover skills related to technology, behavioral competencies, industry domains, and leadership capabilities. Through Coursera, the employees will build critical digital capabilities with a focus on niche skills aligned with the requirements of the enterprise.

Coursera partners with more than 275 leading universities and companies to bring flexible, affordable, job-relevant online learning to individuals and organizations worldwide. It offers a range of learning opportunities—from hands-on projects and courses to job-ready certificates and degree programs.

With this collaboration, all the employees of Birlasoft, will have complete access to Coursera's library of more than 9,000 courses and Guided Projects. In addition, Birlasoft's workforce will have access to programs directly from globally renowned industry educators and leading universities like Yale University, University of Michigan and INSEAD Business School, among others. The programs offered by Coursera on emerging technology and domain skills will enable Birlasoft employees to further enhance their knowledge on leading edge domains like Blockchain, Cloud, Internet of Things (IoT), AI/ML, Robotic Process Automation (RPA), Cybersecurity, etc.

**Dharmender (DK) Kapoor, Managing Director and Chief Executive Officer, Birlasoft,** said, "Our aim is to nurture our people by engaging their minds, providing them with new challenges, and giving them the right opportunities to grow. We want our employees always to stay ahead of the skill curve and to ensure that we deploy various methodologies to enhance the learning experience and to provide targeted development."

"Our partnership with Coursera is a step in the same direction. With the vast and updated repository of Coursera, our employees would learn even better to help our clients." **added DK.**

"Businesses around the world are experiencing workforce disruption caused by the pandemic and the rapid pace of automation. These changes are increasing the need for employees to develop high-demand skills faster," said **Jeff Maggioncalda, Chief Executive Officer, Coursera.** "We are excited to partner with Birlasoft to deliver high-quality content to their workforce and help them obtain the job-relevant skills needed to succeed in the new digital economy."



Birlasoft employees will also have access to various tools from Coursera like Skill Taxonomy, SkillSets, and LevelSets, which will enable them to determine their current proficiency in key business, technology, and data skills. This will help employees focus on the courses that aid them in developing required job skills while simultaneously measuring their skill proficiency.

**About Birlasoft**  
**Challenge The Norm**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit [www.birlasoft.com](http://www.birlasoft.com)

**About Coursera**

Coursera was launched in 2012 by two Stanford Computer Science professors, Andrew Ng and Daphne Koller, with a mission to provide universal access to world-class learning. It is now one of the largest online learning platforms in the world, with 107 million registered learners as of June 30, 2022. Coursera partners with over 275 leading university and industry partners to offer a broad catalog of content and credentials, including Guided Projects, courses, Specializations, certificates, and bachelor’s and master’s degrees. Institutions around the world use Coursera to upskill and reskill their employees, citizens, and students in many high-demand fields, including data science, technology, and business. For more information, visit [www.coursera.org](http://www.coursera.org).

**For additional information, please contact:**

<b>Birlasoft</b> Mansha Urrahman Waris <a href="mailto:mansha.waris@birlasoft.com">mansha.waris@birlasoft.com</a> +91 7303014238	<b>Genesis BCW</b> Swati Verma <a href="mailto:swati.verma@genesis-bcw.com">swati.verma@genesis-bcw.com</a> +91 9999690904
---	---

**Disclaimer**

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.