

December 28, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOF
Scrip Code: 532400

Symbol: BSOF
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

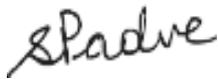
Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly *KPIT Technologies Limited*)



Sneha Padve
Company Secretary & Compliance Officer



Encl.:- As mentioned above.

Birlasoft Limited

(Formerly *KPIT Technologies Limited*)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

Birlasoft recognized as India's Most Admired & Valuable Power Brand Company 2020

NOIDA, PUNE, India | December 28, 2020: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, [The CK Birla Group](#) was recognized as India's Most Admired & Valuable Power Brand Company for the year 2020, at the **India Leadership Conclave & Awards 2020** held, via a virtual ceremony, on 26 December, 2020. In its 11th edition, this [Network 7 Media Group](#)'s flagship annual event has been successfully bringing together the finest minds of the society under one platform.

This year's theme was **Rebuilding India: Opportunities in the Pandemic**. The India Leadership Conclave (ILC) 2020 conferred awards on those companies and individuals who have shown remarkable resilience and achievements in a very tough and hostile environment. Nomination of companies and individual leaders was carried out by an independent team of business and finance experts at the Network 7 Media Group, who studied the growth patterns, business resilience and exceptional 'will to perform' of companies, during the pandemic year. This was followed by an online poll and a jury member round, which included eminent business leaders.

On winning the award, [Dharmender Kapoor \(DK\)](#), **CEO & MD, Birlasoft**, said, "We, at Birlasoft, are honored to be recipients of the prestigious ILC Power Brand Award. While the pandemic did put a lot of us under pressure initially, I am delighted to see the progress we have made as a company and as a brand, and the growth platform we have set for ourselves, looking forward. I share this moment of pride with each of my colleagues at Birlasoft and thank them for their continued commitment and helping us serve our stakeholders and communities better each year. I would also like to extend my gratitude to the jury members for recognizing the great value that Birlasoft provides to customers, globally."

About India Leadership Conclave

Instituted in the year 2009, India Leadership Conclave & Indian Affairs Business Leadership Awards have emerged in India as one of nation's most respected, credible & prestigious brand honoring & recognizing the leaders, companies who have demonstrated exceptional leadership skills & out of box ideas & staying creative & innovative in difficult & trying times. ILC Power Brand Awards has, stood out distinctively as a torch bearer of innovations as the very embodiment of the highest standards of business excellence driven by ethics, integrity & passion. To learn more, visit the [link](#).

Birlasoft Limited

(Formerly KPIT Technologies Limited)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

| | | |
|--|---|--|
| <p>Melissa Womack Head, Global Marketing Birlasoft Melissa.womack@birlasoft.com +1 214 505 0228</p> | <p>Suma Nair AVP & Head - Corporate Marketing, Birlasoft Suma.nair@birlasoft.com +91 983 308 4449</p> | <p>Arnab Bhattacharya Account Director, Genesis BCW arnab.bhattacharya@genesis-bcw.com +91 7838311985</p> |
|--|---|--|

Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

Birlasoft Limited

(Formerly KPIT Technologies Limited)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594