

May 13, 2019

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOF**  
**Scrip Code: 532400**

**Symbol: BSOF**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject: -** Press release.

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Request you to acknowledge receipt of the same.

Thanking you.

Yours faithfully,

**For Birlasoft Limited**  
**(Formerly KPIT Technologies Limited)**



Sneha Padve  
Company Secretary & Compliance Officer



**Encl.:-** As mentioned above.

**Birlasoft Limited**

(Formerly KPIT Technologies Limited)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

**Birlasoft Recognized as a Niche Player in Gartner 2019 Magic Quadrant for Oracle Cloud Applications Services, Worldwide**

*The Evaluation was based on Completeness of Vision and Ability to Execute*

Raleigh, USA | Pune, India | May 13, 2019: Birlasoft [BSE: 532400, NSE: BSOF], part of the USD 2 billion diversified The CK Birla Group today announced that Birlasoft has been positioned by Gartner, Inc. in Niche Players Quadrant of the 2019 "Magic Quadrant for Oracle Cloud Applications Services, Worldwide"<sup>[1]</sup> report.

Announced in January 2019, KPIT and Birlasoft went into a merger, and later split into two public companies: *KPIT Technologies*, focused on automotive engineering and mobility solutions; and **Birlasoft**, focused on enterprise digital business IT services. The messaging in the Magic Quadrant is focused on KPIT prior to the merger. Hence, the company name mentioned in the report is **KPIT-Birlasoft**. The new entity is now known as **Birlasoft**.

Upon receiving this recognition, **Baljeet Chhazal**, *Senior Vice President and Global Head - Integrated Enterprise Solutions at Birlasoft*, said, "It is a great honor for us to be positioned in Niche Players Quadrant of Gartner's Magic Quadrant for Oracle Cloud Applications Services, Worldwide. I believe this recognition reflects our commitment to help customers in their transformational journeys, to derive better ROI from their investments. This year, as we merged with KPIT, we have only enhanced and augmented our focus on digital transformation and investments in cutting-edge technologies around all our portfolios. With Oracle products being one of our key offerings, we continue to provide our customers a competitive edge with our services in their businesses. We will continue to grow and invest in technologies to help raise Enterprises to the Power of Digital."

Birlasoft has conducted over 40 assessments and uses its Path to Cloud tool to simplify analysis of on-premise ERP processes, which helps to fast track migration to ERP cloud. Birlasoft actively works with clients to conduct POCs and demos helping them migrate to cloud. It has developed a number of accelerators such as integration adaptors, data cleansing and migration tools, and cloud plus solutions using RPA, IoT and Mobility. Birlasoft has delivered 100+ cloud engagements for SCM, ERP, CX, HCM and EPM Cloud. It has a dedicated cloud lab and invests in Oracle cloud certifications for their staff. It provides a fixed service offering for a quick implementation of OCA products. Birlasoft provides **SmartAMS™** which is a set of low cost, shared support services for OCA modules. It also provides Oracle Cloud Upgrade Safe Testing which is a subscription service to test OCA Upgrades. The **Q-Prism** framework helps to monitor

project delivery for effort, schedule, cost and quality. Birlasoft has developed a suite of master data management solutions focused on moving data to the cloud, thereby making Oracle Cloud migrations and implementations more successful.

Birlasoft is a global [Oracle Platinum Partner](#) and an Oracle Cloud Select Partner with 20+ specializations and more than 20 years of delivery excellence across Oracle Enterprise Applications, servicing customers worldwide, with dedicated practices for [E-Business Suite](#), [JD Edwards](#), [Cloud](#), [MDM](#) and [Supply Chain Management](#).

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[1] Gartner "Magic Quadrant for Oracle Cloud Applications Services, Worldwide", by Alan H Stanley, Katie Gove, Gunjan Gupta, 02 May 2019

**About Birlasoft**

**Enterprise to the Power of Digital™**

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150-year heritage of building sustainable communities.

For further information, visit [www.Birlasoft.com](http://www.Birlasoft.com)