

September 29, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

S. Padve



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

Birlasoft Advances Digital Transformation for Customers with RISE with SAP

The services include advisory, implementation, and application management

Pune, Noida (India), and Edison, NJ (USA) | Sep 29, 2021: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified [CK Birla Group](#), a global enterprise digital and IT services company, announced its offering of comprehensive SAP® portfolio services to accompany the RISE with SAP package. Birlasoft services include advisory, implementation, and application management.

RISE with SAP helps organizations transform their business at the pace, scope, and scale that best fits their needs. Birlasoft supports **RISE with SAP** with assessment services and frameworks, qualified *Line of Business* solutions, pre-packaged industry solutions, tools and accelerators, and intelligent automation solutions on **SAP Business Technology Platform**.

“**RISE with SAP** has led to a tremendous uptick in migrations to the cloud, allowing Birlasoft to position its industry expertise and technology services to a wide range of customers as they reshape their ERP implementations to match their current and future business needs.” said [Baljeet Chhazal](#), EVP and Global Head - Integrated Enterprise Solutions, Birlasoft.

Birlasoft services help organizations increase their speed-to-market, revenue growth, and reduce total cost of operations. Other benefits include:

- Benchmark business performance with “*best-in-class*” KPIs
- Templated industry solutions aligned with **RISE with SAP** for focused industry verticals
- Proprietary Intelligent Automation Platform tailored to outcome-based support and services
- A focus on program execution following the Define, Measure, Analyze, Improve, and Control approach to stay lean and ensure fast, agile implementations.

The company anticipates scaling its SAP cloud business 50% over the next three years, building and expanding its **RISE with SAP** offerings across its industry portfolio.

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Any statements in this release that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. All forward-looking statements are subject to various risks and uncertainties described in SAP’s filings with the U.S. Securities and Exchange Commission, including its most recent annual report on Form 20-F, that could cause actual results to differ materially from expectations. SAP cautions readers not to place undue reliance on these forward-looking statements which SAP has no obligation to update, and which speak only as of their dates.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [CK Birla Group](#), Birlasoft with its 11,000+ professionals, is committed to continuing the Group’s 159-year heritage of building sustainable communities. To learn more, visit: <https://www.birlasoft.com/>

For further information, please contact:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and

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market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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