



National Stock Exchange of India Ltd.,

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E),

Mumbai - 400051.

Kind Attn: The Manager,

Listing Department

Symbol: BSOFT

Series: EQ

September 8, 2020

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager,

Department of Corporate Services

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited

(Formerly KPIT Technologies Limited)

Sneha Padve

Company Secretary & Compliance Officer

Encl.:- As mentioned above.





Birlasoft and AmCap Insurance announces successful Go-live of Submission Automation Portal

Pune, Noida (India) and Edison, NJ (USA), September 8, 2020 | Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, The CK Birla Group, today announced it has successfully gone live with the Submission Automation Portal for American Capital Assurance Corp (AmCap Insurance).

AmCap Insurance was looking to transform their underwriting operations around submission intake and management. There has been a steady rise in submissions volume and with state expansion planned, AmCap Insurance realized that process automation in conjunction with an intuitive web portal would alleviate the challenges in submission handling workflow. The Submission Automation Portal automates the intake process, data extraction, submission prioritization, and routing with OCR and eligibility. Integration with email and other internal systems facilitates better underwriter- agent collaboration and seamless data exchanges.

Shilpa Bhandari, SVP & Global Head, BFSI, Birlasoft said, "I would like to congratulate AmCap Insurance for the smooth release of Submission Automation Portal. We are proud to partner with AmCap Insurance in their journey to innovate and achieve excellence in underwriting operations. This platform provides a strong foundation for AmCap Insurance to generate high underwriting profitability and superior customer service to their agency partners and customers."

"Birlasoft's contribution to the insurance industry has been phenomenal and we are happy to have them as partners in this journey. They are constant innovators in their space, helping their customers to be more productive with their innovations and cutting- edge business strategies. Currently, we have been collaborating with Birlasoft on a Submission Automation Portal which will not only help achieve excellence in underwriting operations, but propel a desired paradigm shift towards providing seamless service to our customers." said Philip G
Peterson III, Vice President and CAO, American Capital Assurance Corp.

Birlasoft has proven itself as a leading mid-tier Enterprise Digital company by carving out a premier position among the minds of global brands; catering to customers across verticals and providing personalized attention with its two-decades of experience in transformational projects. Birlasoft has been invested in industry centric domain solutions and partnerships. The company has successfully delivered projects for insurance customers in areas of core process augmentation, front to back office automation and customer experience. Birlasoft has proven experience in the insurance solutions suite portfolio comprising of various solutions for distribution, policy administration and claims business units. These specific portfolios help to





improve collaboration between brokers and underwriters, boosting underwriting efficiency and fighting claim fraud.

About AmCap Insurance

American Capital Assurance Corp (AmCap Insurance) is an AM Best A- (Excellent) rated commercial office, residential, non-residential and flood insurance company operating throughout Florida, Louisiana, South Carolina and Texas. Headquartered in St. Petersburg, Florida, the company plans to expand their geographic footprint to Georgia and North Carolina. For additional information, visit Amcapins.com or Twitter, @AmCapInsurance.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information, please contact:

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Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.





There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.